



CIHEAM
BARI

Best markets for the exploitation of innovative sustainable food packaging solutions

MYPACK

- Italy
- France
- Germany
- Netherlands
- Switzerland
- Greece



Project Objectives:

MyPack's general objective was to help sustainable food packaging technologies reach or extend their market. It provided general guidelines to select the best market for new technology and to ensure the best commercial development through (i) the best environmental efficiency, (ii) the best consumer acceptability, and (iii) optimised industrial feasibility.

Funding:

European Union

Start / End:

01/11/2017 - 31/10/2021

Budget:

EUR 5.757.035

Local Counterparts:

- ▶ 2B Srl
- ▶ ASSOCIATION DE COORDINATION TECHNIQUE POUR L'INDUSTRIE AGROALIMENTAIRE
- ▶ AVA BIOCHEM BSL AG



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Local Counterparts:

- ▶ BARMPA STATHIS MONOPROSOPI ANONYMI VIOMICHANIKI KAI EMPORIKI ETAIRIA
- ▶ CENTRE TECHNIQUE DE LA CONSERVATION DES PRODUITS AGRICOLES
- ▶ CONSERVATOIRE NATIONAL DES ARTS ET METIERS
- ▶ EUROPAISCHE LIZENZIERUNGSSYSTEME GMBH
- ▶ FURST GMBH
- ▶ HIPP-WERK GEORG HIPP OHG
- ▶ International Center for Advanced Mediterranean Agronomic Studies - Mediterranean Agronomic Institute of Bari
- ▶ LABORATOIRE NATIONAL DE METROLOGIE ET D'ESSAIS
- ▶ NATURENVIE
- ▶ NATUREPLAST
- ▶ NINETEK INNOVAZIONI PER L'AGRO-INDUSTRIA SRL
- ▶ NOVAMONT SPA
- ▶ STICHTING KENNISINSTITUUT DUURZAAM VERPAKKEN
- ▶ UNIVERSITA DEGLI STUDI DELLA BASILICATA
- ▶ Universität Hohenheim
- ▶ Wageningen University
- ▶ WIPAK WALSRÖDE GMBH & CO KG
- ▶ EUROPAISCHE PRÜFGESELLSCHAFT FÜR VERPACKUNGSRECYCLING GMBH