CIHEAM
BARI

COMMUNICATION AND INFORMATION TO IMPROVE THE LIFE STYLE OF THE APULIAN CONSUMER, THROUGH INCREASED CONSUMPTION OF

PUGLIAFISHLIFESTYL

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Project Objectives:

The general objective of the project is to support and enhance the characteristics of the local Apulian fish, both fresh and processed, also based on the environmental quality of the areas in which it was caught, activating a series of evaluation, presentation and information initiatives that are able to increase their consumption

Funding:

European Commission

Start / End:

30/11/-0001 - 30/11/-0001

Budget:

EUR 0