



CIHEAM
BARI

South Adriatic inclusive and innovative Cultural & Underwater Heritage management through Thematic routes network in the frame of RIIIF TOI Irism

BLUE TOUCH

Italy
Albania
Montenegro



Project Objectives:

Development and implementation of a cross border blue tourism experience through innovative tourism services and products strengthening underwater and cultural heritage routes and fostering social inclusion processes and heritage preservation.

Funding:

European Union

Start / End:

Budget:

EUR 1.437.713

Local Counterparts:

- ▶ Butrint Management Foundation
- ▶ Tourist organisation of municipality of Bar
- ▶ University of Vlora "Ismail Qemali"



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innovative Cultural & Underwater
Heritage management through
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Local Counterparts:

- ▶ Università del Salento
- ▶ International Center for Advanced Mediterranean
Agronomic Studies - Mediterranean Agronomic
Institute of Bari