



CIHEAM
BARI

Master in Open Innovation & Youth
Entrepreneurship in the
Mediterranean Agrifood Sector

MASTER OI

Italy

Project Objectives:

The project aims to strengthen participants' entrepreneurial and innovation skills through a learning-by-doing approach that combines theory and practice. It enables participants to apply methodologies such as Design Thinking and Open Innovation to real business challenges, fostering the ability to design and validate innovative business models. The project also promotes collaboration between academia, companies, and innovation ecosystems, supporting knowledge transfer and co-creation processes. Additionally, it aims to encourage

Funding:

Direzione Generale per la Cooperazione allo Sviluppo
- Agenzia Italiana Cooperazione Sviluppo

Start / End:

Budget:

EUR 0